

SYDNEY FILM FESTIVAL

POSITION DESCRIPTION

Position Title	Materials & Content Coordinator
Reporting to	Materials & Content Manager
Contract Dates	01/04/2024 – 21/06/2024
Hours of Work	5 days per week, Monday to Friday, 9am – 5pm with an understanding that Festival work will require some out of hours work which is considered for in the remuneration. This role is based in The Rocks, Sydney.
Remuneration	\$55,000.00 pa (pro rata) +% Superannuation contribution

The Sydney Film Festival (SFF) is one of the longest running events of its kind in the world.

The annual June Festival brings the best new films from Australia and around the world to audiences in Sydney. As well as 250+ features, shorts, retros, and documentaries from over 50 countries across 350+ sessions at around eight Sydney-wide venues across 12 days. The Festival is celebrating its 70th Festival in 2023 between 7 – 18 June.

The Festival hosts several awards to recognise excellence in filmmaking, including the Official Competition, Documentary Australia Foundation Award for Australian Documentary, and Dendy Awards for Australian Short Films (which are Academy Award eligible) incorporating fiction, animation, and screenplay categories.

SFF also presents the Travelling Film Festival, taking mini festivals to 19 venues across regional NSW, the Northern Territory and regional Queensland. SFF receives funding from federal, state, and local government, corporate sponsorship, and philanthropic donations.

OVERVIEW OF THE POSITION

The Materials & Content Coordinator helps the Materials Manager by tracking and coordinating publicity and marketing materials for films screening in Sydney Film Festival. It includes the editing and storage of these materials.

The Materials & Content Coordinator is also engaged with the editing and post-production of all SFF original video production, including content for SFF screens and social media channels.

The Materials & Content Coordinator is responsible for processing and filing Festival photography during the Festival.

The key tasks and responsibilities of the Materials Coordinator are:

- Help coordinate all Publicity materials:
 - Request publicity materials for each title screening in the festival, to include:
 - high resolution images (film stills and director headshot);
 - digital press kit, production credits;
 - director and key crew biographies;
 - trailer of the film and/or excerpts;
 - press clippings;
 - previewing links/screeners, and;
 - award details.
 - Maintain accurate and detailed log of all publicity materials received, including copyright and access details.
 - Follow-up requests for publicity materials to meet strict marketing and publicity deadlines.
 - Liaise with SFF Publicity, Marketing and Programming teams to fulfill requirements, deadlines and availability of materials.
- Manage content for marketing materials
 - Select images for use in SFF marketing materials, in consultation with Marketing and Programming teams that best represent each individual film or event.
 - Adjust, manipulate and re-size film stills and publicity shots.
 - Upload images and other press materials to SFF website.
- Assist production for all SFF original video production, including
 - Production management of shoots, including dealing with studios, suppliers, cast and crew
 - Ideation and creation of content for social media channels
 - Post-production including editing, sound mix, grading and export for publishing across web and other digital channels
- Manage Festival photography
 - Manage and file Festival photography during the Festival, including making “best of” selects.
 - Tagging and filing Festival photography for easy access and future use.

In addition, the Materials & Content Coordinator may perform other duties as assigned and required by Materials & Content Manager.

KEY SELECTION CRITERIA

Essential

- Technical knowledge and experience using website content management systems, preferably within the arts or entertainment industry.
- Excellent knowledge and demonstrable experience with social media at a business to create/promote and manage campaigns.
- Proven ability to work in a high-pressure environment, with competing priorities and deadlines.
- Working knowledge of video production process from concept through delivery
- Demonstrable experience with Adobe editing suite
- Good understanding of multi-channel content environments.
- Excellent written and verbal communication skills.
- Must have advanced, English written and verbal skills and be able to adapt writing to suit the tone of voice of SFF as well as the ability to proofread and edit copy.
- A flexible attitude to working hours, especially around launch and the Festival period.

Desirable

- Relevant qualifications in Communications, Marketing Journalism or a similar discipline.
- An interest in film and the film industry.
- Previous experience working in events in the arts or a cultural organisation.
- Experience with Adobe Creative Suite i.e. Photoshop
- A good working knowledge of Sydney, with reference to arts organisations and online audiences.
- Experience with Canva
- Good understanding of promotional opportunities for press and social media

CORE COMPETENCIES

- **Team Focus:** Is committed and skilled at working with and assisting others to achieve positive outcomes
- **Flexible:** Demonstrates a willingness to take on new challenges roles and responsibilities and adapt positively to changing working conditions and priorities
- **Self Starting:** Highly motivated to achieve, shows initiative and acts proactively to deliver excellent results without directive supervision
- **Interpersonal:** Skilled at building rapport, understanding others needs and developing effective working relationships

To apply

Please send your CV and cover letter addressing the selection criteria and your suitability for the role to info@sff.org.au

Applications close Mon 26 Feb 2024

Interviews to commence shortly after application closing date

SFF is an inclusive workplace and encourages applicants of all abilities and backgrounds.